

Tour Guide Project

Middle and High School Spanish
by Starr Weems de Graffenried

Objectives:

Students will learn geographical and cultural information while gaining valuable real-world trip planning skills and presentation experience. Advanced students will conduct the project completely in the target language and will learn vocabulary related to travel. Beginners might just use the target language for parts of the project, but will still gain travel vocabulary.

The Project:

Students will be travel agents selling a trip to a Spanish-speaking country. Each student will be assigned a different country and will produce a brochure and sample trip itinerary. Brochures must include a map, at least 3 historic attractions with accompanying information, photographs and general country information. Trip itineraries must be at least 7 days in length and must include information on accommodation, meals and daily activities with accurate pricing.

Students will “sell” the trips to the class and distribute brochures and sample itineraries. Their presentation must also include some other visual aid. The class will vote on which trip they would like to buy and the winner will receive bonus points on his or her project.

Scoring:

Brochure includes at least 3 historic attractions explained – 10 points
Brochure includes detailed information about the country – 10 points
Brochure includes map – 10 points
Brochure includes pictures – 10 points
Brochure is neat and attractive – 10 points
Effort is evident – 10 points
Itinerary is at least 7 days in length- 10 points
Itinerary includes accurate information and pricing – 10 points
Presentation is clear and accurate – 10 points
Overall effect – 10 points
Total: _____